# **Action Plan for Website**

**First Actions:**

★  **Website Audit**

★  **Competitor Analysis**

**Keyword Analysis:**

★ **Keyword Difficulty Check**

★ **Relevant Keyword Difficulty/LSI Keyword Difficulty Check**

★ **New Keywords Suggestions**

★ **Some KGR Keyword Implements**

**Content Analysis:**

★ **100% Unique Content - (**[**https://smallseotools.com/**](https://smallseotools.com/)**)**

★ **Keyword Focusing Content**

★ **SEO Friendly and Optimize Content**

★ **Ignore thin Content**

**Tools:**

★ **Semrush**

**On Page SEO:**

★ **URL/Slug/Permalink Optimization**

★ **Title Optimization**

★ **Meta Descriptions Optimization**

★ **Heading Tag Implement**

★ **Image SEO/Optimization**

★ **Image Alt text**

★ **Use Inbound or Internal Linking**

★ **Use Outbound or External Linking**

★ **Duplicate Meta Find out and Solve**

★ **Duplicate Keyword Find out and Solve**

★ **Keyword Density**

★ **SEO Plugin Use (Yoast)**

★ **Content Audit - (Extensions -** [**SEOquake**](https://chrome.google.com/webstore/detail/seoquake/akdgnmcogleenhbclghghlkkdndkjdjc)**)**

**Technical SEO:**

★ **Google Analytics Setup**

★ **Google Search Console Setup**

★ **Robots.txt**

★ **Sitemap.xml**

★ **Canonical Tag**

★ **Boost Site Speed**

★ **Indexing Error Resolve**

★ **Schema Markup Setup**

**Off Page SEO:**

★ **Link Building Strategy**

★ **Competitor Backlinks Spy**

★ **Manual High Authority Website Engaged**

★ **Outreach and Guest Post Process**

★ **Web 2.0 Backlinks**

★ **Profile Creations**

★ **Business Listing**

★ **Directory Submission**

★ **Social Bookmarking**

★ **Social Media Share**

**Reporting:**

★ **Weekly Report**

★ **Monthly Report**